

EAAFP Ulsan Corporate Champion Programme: Travelers with wings in Ulsan

For external promotion

Ulsan Taehwa River was recognised in 2021 as an internationally important site for migratory waterbirds and was registered as a “Flyway Network Site (EAAF 150)” by the East Asian-Australasian Flyway Partnership (EAAFP). This designation highlights that Ulsan is a vital location not only in the Republic of Korea but also along the extensive migratory route stretching from Alaska, Russia, and Asia to Australia and New Zealand.

Migratory waterbirds travel thousands of kilometres each year. They sometimes stopover in Ulsan, RoK, and pass through countries such as Russia, China, and Australia. Their journey is not a single route but a connected ‘network.’ Therefore, protecting migratory waterbirds and their habitats in Ulsan also means safeguarding the birds that will arrive from or continue to distant countries.

From 2022 to 2024, through the EAAFP Corporate Champions Programme in Ulsan, citizens, Kyungdong City Gas, Korea Petrochemical, S-Oil, Hyundai Motor Company, the Ulsan City government, and volunteers have engaged in various activities to protect migratory waterbirds and nature. Many citizens have come to appreciate the importance of bird conservation through ecological education, birdwatching activities, and habitat clean-ups, demonstrating a strong willingness to participate.

Today, Ulsan is evolving from merely a resting place for migratory birds to a hub of collaboration for global migratory bird conservation.

In 2025, aligned with the World Migratory Bird Day theme, “Shared Spaces: Creating Bird-Friendly Cities and Communities,” Ulsan’s programmes will be delivered with greater diversity and depth.

By collaborating with local environmental organisations, opportunities for active citizen participation will grow, and Ulsan’s experience will be showcased to the global community as a leading example of migratory bird conservation.

A city where nature and people coexist, Ulsan.

The reason migratory birds return every year is because we are waiting for them.

Activity Information

Date: Sunday 30 November – 1 December 2025 **Participation possible for one or both days*

Location: Ulsan Wildlife Rescue and Management Centre, ROK

Participants: General public, employees of champion companies, etc.

Host and Organiser: East Asian-Australasian Flyway Partnership (EAAFP) Secretariat, Ulsan Metropolitan City

Conducted by: Tweet Tweet, EAAFP Foundation

Sponsored by: Kyungdong City Gas, S-Oil, Hyundai Motor Company *in alphabetical order*

Additional Information:

- Participants will receive a small commemorative gift.
- Lunch boxes will be provided on 3 November.

Contact information

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Programme Timetable

Sunday 30 November

Date	Activity	Time (KST)	Details	Location
Sunday, 30 Nov		10:00 ~ 10:15	Registration	Ulsan Wildlife Rescue and Management Centre
		10:15 ~ 10:30	EAAFP Introduction	
		10:30 ~ 10:40	Sharing Safety Precautions and Introducing the Event	
	조를 나누어 프로그램 동시 진행	10:40 ~ 12:00	- Making Bird Perches: Letters for the Perches	
		10:40 ~ 12:00	- Creating Enrichment Items for Wildlife: Making Wildlife “Lunchboxes” with Rattan	
		10:40 ~ 12:00	Monitoring Activities Near the Wildlife Rescue Centre	
		12:00 ~ 12:20	What Do Birds Eat? – Introducing Local Specialties and Bird Food, and Sharing Stories About Coexistence Between Birds and People	
		12:20 ~ 13:00	Lunch (Lunchbox provided)	
	조를 나누어 프로그램 동시 진행	13:00 ~ 14:30	Tour of the Wildlife Rescue and Management Centre	
		13:00 ~ 14:30	Maintenance Activities for Wildlife Holding Facilities	

		14:30 ~ 15:00	Sharing Monitoring Results, Presenting Impressions, and Closing	
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Monday 1 December

Date	Activity	Time (KST)	Details	Location
		10:00~10:10	Introduction to EAAFP and Overview of the EAAFP Corporate Champion Programme	Ulsan Wildlife Rescue and Management Centre
		10:10 ~ 10:25	Habitat Protection and Conservation Strategies for Migratory Waterbirds Visiting Ulsan Metropolitan City	
		10:25 ~ 11:55	Current Status of Wildlife Rescue in Ulsan Metropolitan City and How to Respond When Encountering Injured Wildlife	
		10:55~11:10	Presentation of Citizen Science Cases in Ulsan Metropolitan City	
		11:10~11:40	- Making Bird Perches: Letters for the Perches	
		11:40~12:10	Tour of the Wildlife Rescue and Management Centre	

Contributions to the EAAFP 2019–2028 Strategic Plan

구분

- Objective 1 - Development of the Network of sites of international importance for the conservation of migratory waterbirds along the East Asian- Australasian Flyway, building on the achievements of the APMWCS networks.
- Objective 2 - Enhance communication, education and public awareness of the values of migratory waterbirds and their habitats
- Objective 3 - Enhance flyway research and monitoring activities, build knowledge and promote exchange of information on waterbirds and their habitats.
- Objective 4 - Build the habitat and waterbird management capacity of natural resource managers, decision makers and local stakeholders.
- Objective 5 - Develop, especially for priority species and habitats, flyway wide approaches to enhance the conservation status of migratory waterbirds.